



Iowa Lodging Association

ALLIED MEMBERSHIP BENEFITS

al•lied mem•ber (noun) - a member with a close relationship to the hospitality industry

WHY BECOME AN ILA ALLIED MEMBER?

NETWORKING OPPORTUNITIES... *with hotel managers, owners, developers and other vendors*

- Business After Hours - social events
- Meet with the ILA Board of Directors
- ILA Stars of the Industry Award Event

COMMUNICATION & RESOURCES

- Free subscription to ILA's E-NewsReport
- Legislative weekly updates during session
- Listing on the ILA website

ADVERTISING & SPONSORSHIP

- Recognition in ILA's E-NewsReport
- Article highlighting your organization's service or products
- Sponsorship opportunities at ILA events
- Special discounts on display advertising in ILA publications

HOW TO BECOME AN ILA ALLIED MEMBER:

Complete the attached application and return it to the ILA office via fax or the mail. You may also scan a completed application and email to ila@netins.net.

Have questions? Please call the ILA office at 515-278-8700 or 1-800-743-IOWA (4692)

Iowa Lodging Association ♦ 9001 Hickman Road ♦ Suite 220 ♦ Des Moines IA 50322
Phone: 800-743-IOWA (4692) ♦ Fax: 515-278-0245 ♦ www.iowalodgingassociation.org



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ALLIED MEMBERSHIP APPLICATION FORM

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CONTACT INFORMATION

I agree that by providing my contact information, I consent to receive communications sent by or on behalf of ILA.

Business Name (DBA): _____

Corporate Name: _____

Main Contact: _____

Mailing Address: _____

City/State/Zip: _____

Email: _____

Website: _____

Phone: _____

Fax: _____

Products/Services Offered: _____

MEMBERS DUES:

Annual Allied Membership Investment Dues: \$500

\$500.00

PAYMENT INFORMATION

Indicate (X) payment mode:

Check # _____ (Payable to ILA) or AmExp _____ Discover _____ M/C _____ Visa _____

Credit Card # _____ CV2 (back of card) _____ Exp. Date _____

Signature _____ Total Amount Enclosed \$ _____

Please note your credit card statement will reflect charge from "**Iowa Lodging Association**"

Dues investments in the ILA are not tax deductible as charitable contributions for income tax purposes, but may be tax deductible as ordinary and necessary business expenses subject to restrictions imposed as a result of association lobbying activities. The estimated nondeductible portion of your dues allocated to lobbying is 20%.



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